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Contemporary Literature  
3<sup>rd</sup> Period

Abstract

Hogan, Chuck, and Guillermo del Toro. "Why Vampires Never Die." *Monsters: A Bedford Spotlight Reader*, edited by Andrew Hoffman, Bedford/St. Martin's, 2016, pp. 36-38.

"Why Vampires Never Die" by Guillermo del Toro and Chuck Hogan focusses on the vampire's theme of eternity; the romantic idea that the bite of a vampire leads to eternal life is especially enticing to us in our fleeting, complicated lives. The relative youth of such characters as Edward Cullen (104 years old but perpetually seventeen) speaks both to our fear of aging and our relentless desire to stay "forever young." It is, in fact, this combination of fear and desire that drives many commercial products as advertisers design entire ad campaigns around it. Del Toro and Hogan argue that the idea of vampires offers an escape from common, normal life, and attribute this to the success thereof.